



Aberdeen Section

www.spe-uk.org

O A A

38
YEARS

THIRTY EIGHTH
OFFSHORE
ACHIEVEMENT
AWARDS

THURSDAY 13 MARCH 2025

About the OAAs

The Offshore Achievement Awards recognise outstanding achievements in the energy industry, rewarding innovative technologies, growth in companies both large and small, and the significant contributions of individuals.

Bringing an unmatched level of recognition in front of industry peers, the awards provide companies and individuals with a springboard for growth, as well as inspiring the next generation and the industry to keep evolving.

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Get involved!

Entries open – 30th August 2024

Closing date – 29th November 2024

Finalists announced – January 2025

Awards Ceremony – 13th March 2025

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Why Enter the OAAs?

- It's **free** to enter!
- Gain **recognition** in front of industry peers
- Enhance your **company reputation** and credibility
- It's **motivating** for your own team
- Increase your **brand awareness**
- A springboard for attracting **new clients**

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Award Categories – new for 2025!

Entries are open to all UK-registered companies within the oil, gas and renewable sectors

We have refreshed the categories for 2025 as follows. Criteria and entry process can be found at www.spe-oaa.org

Technology Categories

Emerging Technology
Field-Proven Technology

Company Categories

Collaboration
Sustainability
Skills
Offshore Workplace of Choice

Company or People

Inclusivity Champion

People Categories

Industry Expert
Young Professional
Industry Returner/Transferer
Significant Contribution

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Why Sponsor the OAAs?

The OAAs relies on the support of the industry to run the event. Any surplus funds raised are reinvested into various initiatives designed to inspire the next generation. Overall Benefits are as follows:

- Prominent branding and promotion pre, during and post event
- A table of free places at the event, depending on package
- A seat on the steering committee

We are happy to be flexible and open to other benefits that might be more beneficial for the sponsor. We also encourage companies to collaborate with sponsorship and share costs.

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Why Sponsor the OAAs?

With any surplus income generated from event bookings and sponsorship, SPE Aberdeen invests in various initiatives and projects designed to inspire individuals and companies at all experience levels.

From primary school children, all the way up to those currently working in the industry, SPE Aberdeen provides valuable resources and opportunities for all levels and areas of interest.

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Why Sponsor the OAAs?

SPE Aberdeen “Inspire the Next Generation” by creating, leading, funding and volunteering to support many School Career Guidance activities such as:

Career Fairs, CV Skills workshops and Mock Interviews all focused on guiding pupils towards positive destinations on our Energy Transition journey to Net-Zero.

Examples of inspirational programs supported by SPE:

TechFest, Maths in the Energy Mix, Inside Industry, DYW as well as the global SPE International Energy4Me programme which has been successfully tailored to the Scottish Curriculum for Excellence in collaboration with Aberdeen Science Centre

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Sponsorship Opportunities

Under £1000	
Half page advert in commemorative brochures	£250.00
Full page advert in commemorative brochures	£500.00
On-screen advertising at the event	£500.00
Photography sponsor	£500.00 - SOLD
On-screen advert and half page advert	£700.00
On-screen advert and full page advert	£900.00

Sponsorship Opportunities

£3500 and under	
Arrival Drinks Sponsor	£1,500.00
Gray's School of Art Trophy Competition – Sponsor the student	£3,000.00
Film production sponsor and branding on all finalist videos – opportunity to have own mini corporate video	£3,500.00
Table gifts	£3,500.00

Sponsorship Opportunities

£10,000 and under	
Supporting Sponsor – Table plus branding opportunities	£4,500.00
Award Sponsors	£7,000.00
Platinum Sponsor	£10,000.00

Platinum Sponsor - £10,000



- Platinum Partner status across all marketing materials
- Extensive promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Invitation to be part of the judging panel and opportunity to network with key industry leaders
- Opportunity to become part of the panel to judge the Gray's School of Art Trophy competition
- Media coverage and photo opportunities
- Opportunity to do a speech on the night to a captive audience of senior business leaders
- Extensive branding on the night
- Full page advert in commemorative brochures
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased
- If sponsorship is taken out for more than one year, discounts will be applied

Award Sponsor - £7,000

- Award Sponsor status across all marketing materials
- Key promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Opportunity to present the Award on the evening and have company name inscribed on the Award – great message to show you are aligned to the category you are sponsoring
- Invitation to be part of the judging panel and opportunity to network with key industry leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
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Supporting Sponsor - £4,500

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We can take more than one supporting sponsor.

- Supporting Sponsor status across all marketing materials
- Key promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Half page advert in commemorative brochures
- Invitation to be part of the judging panel and opportunity to network with key industry leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased



Table Gift Sponsor - £3,500

- Opportunity to provide branded gifts at each place setting
- Promotion of your company pre, during and post event across all marketing materials
- Social media post announcing sponsorship
- Screen advert
- Three free places at the event and discounts off any further tickets purchased



Film Production Sponsor - £3,500

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- Branding acknowledging sponsor of all finalist videos on screen at the event
- Promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Screen advert
- Three free places at the event and discounts off any further tickets purchased



Gray's School of Art Trophy Competition Sponsor - £3,500

Each year, we run a competition with Gray's School of Art at Robert Gordon's University. This is a live project and provides the students with real experience in pitching, design, working with clients, suppliers and budgeting. As a sponsor, you will be supporting the winning student in this process and helping to cover materials costs for all Awards and a prize fund for the student

- Supporting Sponsor status across all marketing materials
- Key promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Opportunity to be part of the judging panel for this competition
- Screen advert
- Opportunity to present the student with a certificate on the night
- Three free places at the event and discounts off of further tickets purchased

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Arrival Drinks Sponsor - £1,500

- Opportunity for branded tags on all drinks reception glasses
- Display stand located in drinks reception area
- Promotion of your company pre, during and post event across all marketing materials
- Social media post announcing sponsorship
- One free place at the event

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Photography Sponsor - £500

- Branding on online photo gallery
- Social media post announcing sponsorship
- Sponsors logo on screen at the event



Combined Sponsorship Packages

The following packages provide extensive branding opportunities across a sustained period of time allowing your brand to be prominently displayed multiple times across different events. We can be flexible with packages. If you would like to discuss a different event or package, please get in touch.





OAA AWARD SPONSORSHIP & MAIN SPONSOR OF SPE 50TH ANNIVERSARY DINNER ON 12TH SEPT - £9,000 (cost individually - £10,500)

OAA AWARD SPONSOR BENEFITS

- Award Sponsor status across all marketing materials & Key promotion pre, during, post event across all channels
- Social media post announcing sponsorship
- Opportunity to present the Award and have company name inscribed – great message to show you are aligned to the category you are sponsoring
- Invitation to be part of judging panel and opportunity to network with key leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased

SPE 50 ANNIVERSARY BENEFITS

- Main Sponsor status across all marketing materials – a fantastic opportunity to be aligned with such an important milestone
- Extensive promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Media coverage and photo opportunities
- Extensive branding on the night
- Full page advert in commemorative brochures
- Invitations to attend the Dinner

OAA AWARD SPONSORSHIP & SUPPORTING SPONSOR OF SPE 50TH ANNIVERSARY DINNER ON 12TH SEPT - £8,000 (cost individually - £9,000)



OAA AWARD SPONSOR BENEFITS

- Award Sponsor status across all marketing materials & Key promotion pre, during, post event across all channels
- Social media post announcing sponsorship
- Opportunity to present the Award and have company name inscribed – great message to show you are aligned to the category you are sponsoring
- Invitation to be part of judging panel and opportunity to network with key leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased

SPE 50 ANNIVERSARY BENEFITS

- Supporting Sponsor status across all marketing materials – a fantastic opportunity to be aligned with such an important milestone
- Key promotion pre, during and post event across all channels
- Social media post announcing sponsorship
- Media coverage and photo opportunities
- Extensive branding on the night
- Half page advert in commemorative brochures
- Invitations to attend the Dinner

COMBINED OAA AND CONFERENCE SPONSORSHIP PACKAGES

SPE Aberdeen run a series of high-profile technical conferences each year covering content across the entire energy mix with delegate numbers ranging from 200-600. These include:

Geothermal (February), Energy Transition (March), Seismic (April), DEVEX (May), Well Decommissioning (June) Carbon Capture (October) Well Intervention (November)

The following packages provide extensive branding opportunities across a sustained period of time allowing your brand to be prominently displayed multiple times across different events. We can be flexible with packages. You can choose one of the conferences more aligned to your brand. If you would like to discuss a different event or package (eg) combined with breakfast sponsor or coffee breaks, please get in touch.

COMBINED OAA AND CONFERENCE SPONSORSHIP PACKAGES

SPE Aberdeen run a series of high profile technical conferences each year covering content across the entire energy mix with delegate numbers ranging from 200-600. These include:

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The following packages provide extensive branding opportunities across a sustained period of time allowing your brand to be prominently displayed multiple times across different events. We can be flexible with packages. You can choose one of the conferences more aligned to your brand. If you would like to discuss a different event or package (eg) combined with breakfast sponsor or coffee breaks, please get in touch.

OAA PLATINUM SPONSORSHIP & CONFERENCE PLATINUM SPONSOR - £15,000 (cost individually - £16,000)



OAA PLATINUM SPONSOR BENEFITS

- Platinum Partner status across all marketing materials; extensive promotion pre, during and post event across all channels and on night
- Social media post announcing sponsorship
- Invitation to be part of judging panel and opportunity to network with key leaders
- Opportunity to become part of the panel to judge the Gray's School of Art Trophy Comp Media coverage and photo opportunities
- Opportunity to do a speech on the night to a captive audience of senior business leaders
- Full page advert in commemorative brochures
- Table of 10 for corporate entertaining with discounts off any further tickets purchased

CONFERENCE PLATINUM SPONSOR BENEFITS

- 5 free places at the Conference – passes can be shared between employees
- Extensive branding pre, during and post event
- Opportunity to have a display stand in the conference hall
- Social media announcement
- Sponsorship profile and branding in Abstract books
- Acknowledgements by Conference Chairs during the event

OAA AWARD SPONSORSHIP & CONFERENCE EVENT PARTNER

- **£9,500** (cost individually - £10,000)



OAA AWARD SPONSOR BENEFITS

- Award Sponsor status across all marketing materials & Key promotion pre, during, post event across all channels
- Social media post announcing sponsorship
- Opportunity to present the Award and have company name inscribed – great message to show you are aligned to the category you are sponsoring
- Invitation to be part of judging panel and opportunity to network with key leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased

CONFERENCE EVENT PARTNER

BENEFITS

- 3 free places at the Conference – passes can be shared between employees
- Key branding pre, during and post event
- Social media announcement
- Sponsorship profile and branding in Abstract books
- Acknowledgements by Conference Chairs during the event

OAA AWARD SPONSORSHIP & PROGRAMME SERIES SPONSOR- £9,500 (cost individually - £10,500)



OAA AWARD SPONSOR BENEFITS

- Award Sponsor status across all marketing materials & Key promotion pre, during, post event across all channels
- Social media post announcing sponsorship
- Opportunity to present the Award and have company name inscribed – great message to show you are aligned to the category you are sponsoring
- Invitation to be part of judging panel and opportunity to network with key leaders
- Multiple branding opportunities on the night
- Table of 10 for corporate entertaining
- Discounts off any further tickets purchased

PROGRAMME SERIES SPONSOR

- Main sponsor branding on all marketing materials for the entire programme series of events
- Opportunity to announce speakers/say a few words at each event
- Five free places at each event
- Key branding at the event
- Opportunity to display a banner at each event
- Social media announcement
- Screen advert during each programme event



COMBINED OAA AND PROGRAMME MEETING SPONSORSHIP

SPE Aberdeen runs a programme of evening and lunch meetings which provide opportunities for attendees to learn from experts in the industry, hear about prominent North Sea basin projects and innovative technologies.

There are around 10 meetings per year and being a sponsor will provide branding benefits for the entire year.



CONTACT US!

Thank you for taking the time to review the Offshore Achievement Awards!

For more information, contact:

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